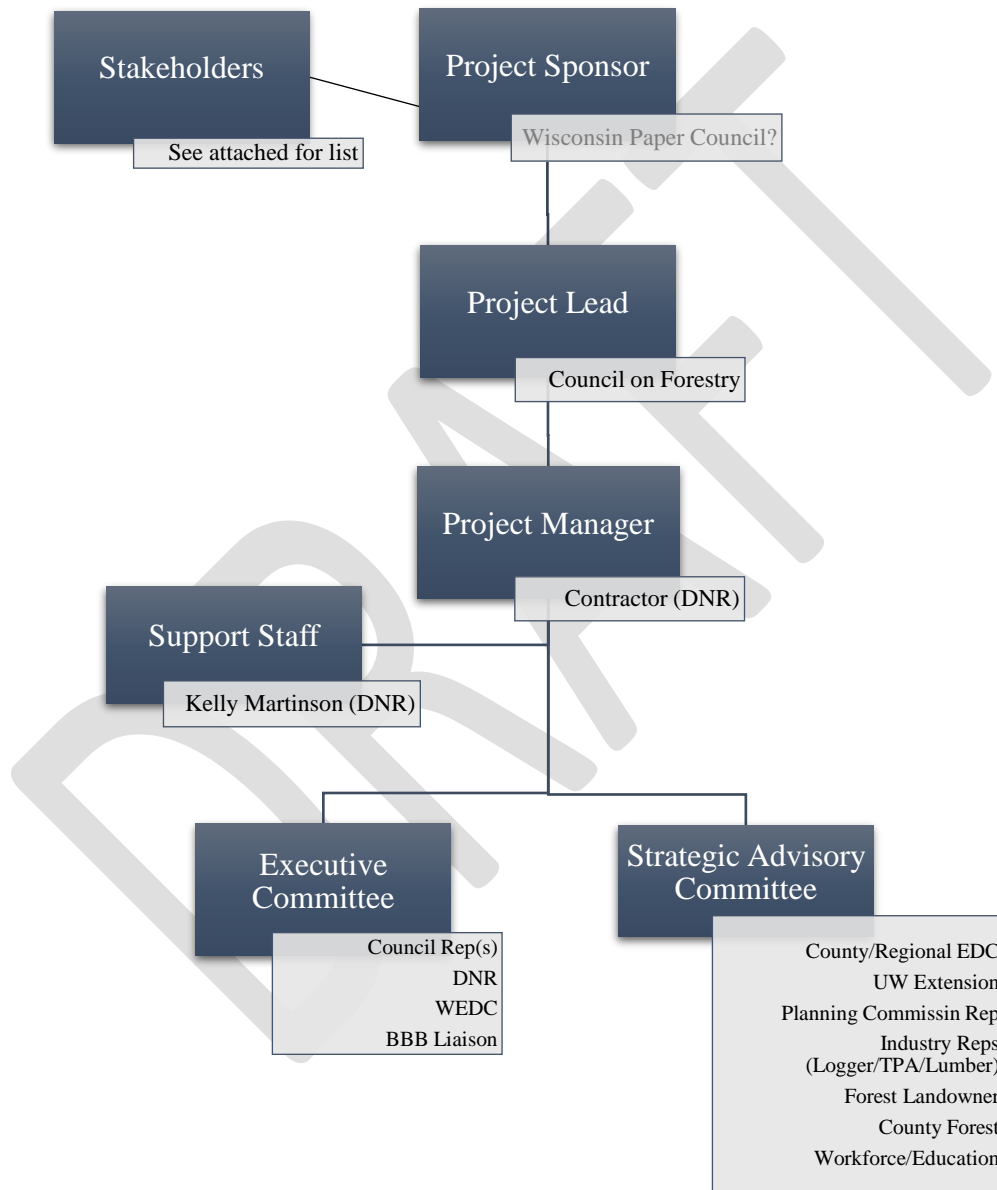


Forest Industry Roadmap Project

Team Organizational Chart

DRAFT-Sept. 2022



Forest Industry Roadmap Project: Roles & Responsibilities

Stakeholders

- Agree with project sponsor on project purpose, goals, deliverables, scope, timeline, and team

Project Sponsor: *Wisconsin Paper Council?*

- Decide a project should happen and allocate a project lead
- Secure funding for project with assistance from project team
- Agree with Project Lead on project purpose, goals, deliverables, scope, timeline, and team
- Help solve problems, remove obstacles, and make resources available as needed and requested by Project Lead
- Maintain a good working relationship with major stakeholders from other internal and external organizations and companies.

Project Lead: *Council on Forestry*

- Allocate a project manager and agree with project manager on project purpose, goals, deliverables, scope, timeline, and team
- Help solve problems, remove obstacles, and make resources available as needed and requested by project manager
- Introduce the project to the organization and ask relevant parts of organization to help as needed
- Give feedback on and approve interim and final deliverables (engage in constructive conflict by giving honest, specific, & actionable feedback)
- Be ultimately responsible for the project's quality and content: is the project resulting in the desired outcomes?

Project Manager: *DNR Contractor & Support staff*

- Create and maintain the project plan (goals, deliverables, scope, timeline, method).
- Be main point of contact for project sponsor, project lead, committees, and internal and external stakeholders, as named in the project team organizational chart.
- Be ultimately responsible for the project's process: Is the project proceeding as planned? Is the team doing what we said we'd do? Hold team members accountable to their commitments in the project plan.
- Proactively alert the project lead of any obstacles or delays in the project quality or process and propose options for fixing.
- Selectively create project deliverables as committed to in the project plan as able to (while prioritizing the primary project management role for the sub-team).
- Plan for meetings with the project sponsor, project lead, and committees by scheduling the meetings, creating agendas, compiling needed pre-reads or meeting materials beforehand, and creating action items following each meeting
- Engage in constructive conflict by proactively and honestly raising concerns and objections as needed about the project's purpose, goals, scope, deliverables, work plan, quality, and direction.

Executive Committee

Members (~4): WEDC, DNR, Council Rep(s), BBB Liaison?

- Smaller committee available to meet frequently with project manager to make quick logistical decisions to keep project moving forward
- Use input from strategic advisory committee to make final recommendations to project manager
- Attend all working team meetings as requested by Project Manager
- Contribute to development of work plan, create project deliverables with strategic advisory committee
- Engage in constructive conflict by proactively and honestly raising concerns and objections as needed about the project's purpose, goals, scope, deliverables, work plan, quality, and direction

Strategic Advisory Committee

Members (~10): County/regional EDC, UW Extension, Planning commission rep, Industry reps (Logger/TPA/lumber), forest landowner, county forest, workforce/education

- Larger committee that meets less frequently than executive committee
- Contribute to development of work plan, create project deliverables
- Attend meetings to provide specialized expertise as requested and needed by the project manager
- Engage in constructive conflict by proactively and honestly raising concerns and objections as needed about the project's purpose, goals, scope, deliverables, work plan, quality, and directions

Stakeholders:

<u>Entity</u>	<u>Main Contact(s)</u>
Council on Forestry Chair	Tom Hittle
Council on Forestry Co-Chair	Matt Dallman
Wisconsin Council on Forestry Consulting Forestry Representative	Ken Price
Wisconsin Council on Forestry Paper Industry Representative	Jim Hoppe
Wisconsin Council on Forestry County Forest Representative	Rebekah Luedtke
Wisconsin Council on Forestry Forestry Education Representative	Adena Rissman
Wisconsin Council on Forestry Labor Representative	Michael Bolton
Wisconsin Council on Forestry Small Forest Landowner Representative	Buddy Huffaker
Wisconsin Council on Forestry Society of American Foresters Representative	Jim Kerkman
Wisconsin Council on Forestry Labor Representative	Jim Hoppe
Wisconsin Council on Forestry Conservation Education Representative	Bill Van Lopik
Wisconsin Council on Forestry Lumber Industry Representative	Erik Rantala
Wisconsin Council on Forestry Secondary Wood Representative	Jason Sjostrom
Wisconsin Council on Forestry Urban Forestry Representative	Jordan Skiff
Wisconsin Council on Forestry Wisconsin State Senate Representative	Janet Bewley
Wisconsin Council on Forestry Wisconsin State Senate Representative	Mary Felzkowski
Wisconsin Council on Forestry Wisconsin State Assembly Representative	Lee Shankland
Wisconsin Council on Forestry Wisconsin State Assembly Representative	Jeff Mursau
Urban Forestry Council	Shahla Werner (Chair)
Urban Wood Network	Erich Ebert
WI Woodland Owners Association (WWOA)	Nancy Bozek (Executive Director) Randy Cooper (President)
Wisconsin Alliance of Forest Owners	Kristie Kasbohm
Menomonie Tribal Enterprises	TBD
The Nature Conservancy	Ann Calhoun
Green Fire	Fred Clark
WoodWorks - Mass Timber	Archie Landreman
Northcentral Technical College - Wood Technology	Logan Wells
Fox Valley Technical College - Wood Technology	Glenn Koerner
Madison College - Cabinetmaking/Millwork	Patrick Molzahn

Mid-State Technical College	Bobbi Damrow (Vice President)
University of Wisconsin - Madison	Eric Kruger (Faculty Chair, Forestry) Scott Bowe (Forest Products Extension)
UWSP	Brian Sloss (CNR Dean) Melinda Vokoun (Disipline Coor.)
Wisconsin Institute of Technology	Paul Fowler
Wisconsin Forestry Center (UWSP)	Les Werner, Director
Wisconsin Paper Council	Stacey Johnson
Sustainable Resources Institute	Kari Divine
Cooperating Forester	Kim Destree
Great Lakes Timber Professionals Association	Henry Schienebeck (Executive Director) Matt Jensen (President) Scott Koerner (WI Regional Chairman)
Timber Professionals Cooperative	Dennis Schoeneck
Lake States Lumber Association	Pete Johnson, Vice President Larry Krueger (Director)
WI Economic Development Corporation	Sam Ridders
North Central WI Regional Planning Commission	Dennis Lawrence
DATCP International Exporting (including wood)	Mark Rhoda-Reis
Wisconsin DOT Economic Development	Dean Prestgard (Economic Development Chief)
WI Department of Safety and Professional Services	Dawn Crimm (Secretary)
Mass Timber Taskforce	Jennifer Garrett (Communications Director)
USDA FS CNNF Forest	Johnathan Wilbur & Jennifer Youngblood
USFS State and Private Forestry	Patrick Rappold
USFS Forest Products Lab	Cynthia West - Director Jane Kohlman - Executive Assistant
Forest Certification National Implementation Committee coordinator	Gordy Mouw
WATCO (short line railroad)	Brad Peot, WI rep