Forest Products and Utilization

1. **Carbon/climate change: K.5** Encourage forest product industries to **market carbon sequestration materials**.
2. ***Mass Timber: K.6 Educate the public** on the success of Milwaukee's Ascent building as the country's tallest mass timber building and **encourage State officials to adopt building codes** that include mass timber as a proven option for tall structures.
3. **General promotion of forest products: L.1** Support the DNR's Forest Products arm in its various efforts to study and promote a wide variety of forest products throughout the State. **Encourage legislators and local officials** to make economic development tools available for the **restructuring and reopening of shuttered forest industry** facilities and businesses.
4. ***Under-utilized Materials: L.3** Continue to **encourage research of innovative new uses of under-utilized forest products** such as pulp and sawdust—and emerging technologies to make these uses more cost effective. For example, more portable and affordable equipment can greatly expand the availability of bio-char to use as a soil amendment or stormwater quality tool. Advocate to legislators and state officials for **policy and budget decisions that assist in promoting** such advancements.
5. **Niche markets: L.9** Industries are showing great creativity in using forest products to move our country toward sustainability, including bio-fuel, paper packaging products, paper insulation, etc. **The Council and its partners can spread the word about this innovation and encourage companies to use** these products on a large scale as part of ESG (Environmental, Social & Governance) policies.
6. ***Local transportation policies: M 1** Rural townships and counties have legitimate concerns about the impact of heavy trucks using their roads during spring thaws, but road bans greatly impact the timber industry during a significant part of the year. **Advocate for part of the State's transportation budget to be designated specifically to improve roads serving key timber areas**, similar to a new program benefitting agricultural areas.
7. **Multi-state cooperation: M3** Council and Division of Forestry leadership should continue to communicate with their counterparts in neighboring states **to explore opportunities for knowledge sharing, joint advocacy and partnerships**.
8. **Workforce: N1** Use recent advancements in workforce concepts promoted by the City of Milwaukee and tech schools to **broaden arborist apprenticeship programs, add "Arborist" to a list of certified positions for high school students to consider**, and form more partnerships with tech schools to provide the classroom portion of such programs.
9. **Landowner networks: R3** The Council can use its diverse membership and partner organizations to **bring different components of the forest industry together** to share ideas and work toward common goals.
10. ***Recognition: R4** The Council has a unique role with its diverse membership and statewide role to recognize and promote people and organizations doing good forestry work in the state. **Creating an awards/recognition program** can tell these stories and raise awareness of all that can be accomplished.
11. **Urban wood: U5** Wisconsin Urban Wood has created a program that facilitates partnerships between cities struggling to safely dispose of urban wood and the area industries that can put that wood to use. Federal funding may be available to assist homeowners with the cost of such removal, which is a significant burden to many. The **Council can promote these existing programs to other municipalities** around the state.

Stable State Funding / Budget Committee

Goals B/C
- **MFL** program support
- **Mill tax** to GPR - remind legislature/Gov. of funding commitment
- **refund the $25M** transfer to Wildlife Division

Goal I:
- **WFLGP support** to meet growing demand

Goal O:
- Continued **support for LEAF, WFC, Mid-State, WIST, forest innovation and employment**

Goal P:
- **Support for public awareness on benefits/co-benefits of Forestry in WI** – need more $'s to inform/educate the public

Goal S:
- Future support for **GNA (dedicated FTE's)**

Goal D:
- Continue the increased funding for **local fire departments ($170K - $400K)**

Goal M:
- **Funding for pilot projects** such as bio-char which creates a partnership with Agriculture
- Advocate for **improved transportation infrastructure – roads & rail**

Profile Committee

Goals L and M:

- **Review the DNR high priority research initiatives** identified in "G" and "H" on the first page of the attached DNR "2019-2021 Prioritized Research...“
  - **Query the DNR on the status** of those research initiatives
  - Write a **letter supporting the research to the person in charge** of overseeing research in the DNR
  - Write a **letter to legislators if more funding is needed** to either start or complete the research

- **Utilize the new website** as a tactical means for addressing the goal; "Wisconsin is a hub for diversified forest markets & non-market forest benefits" by **highlighting stories on our website on how Wisconsin is a hub for diversified forest markets** and non-market forest benefits

Transportation Committee

- **Communication for local municipalities** on the importance of maintaining transportation networks for the timber industry and considerations for road restrictions and weight limits

Themes in Common

Public Education and support for existing Educational programs
Industry Awareness, Support and new Markets outreach to Legislator and Governor
Transportation