



Trees For Tomorrow®

Environmental Education Center

Eagle River, Wisconsin

*Promoting sustainable natural resources management through
transformative, real-life educational experiences.*

*Cheryl Todea, Executive Director
Kim Feller, Education Director*

The Trees For Tomorrow Legacy...

Established in 1944 by nine paper company executives with a focus on providing support to the forest product industry

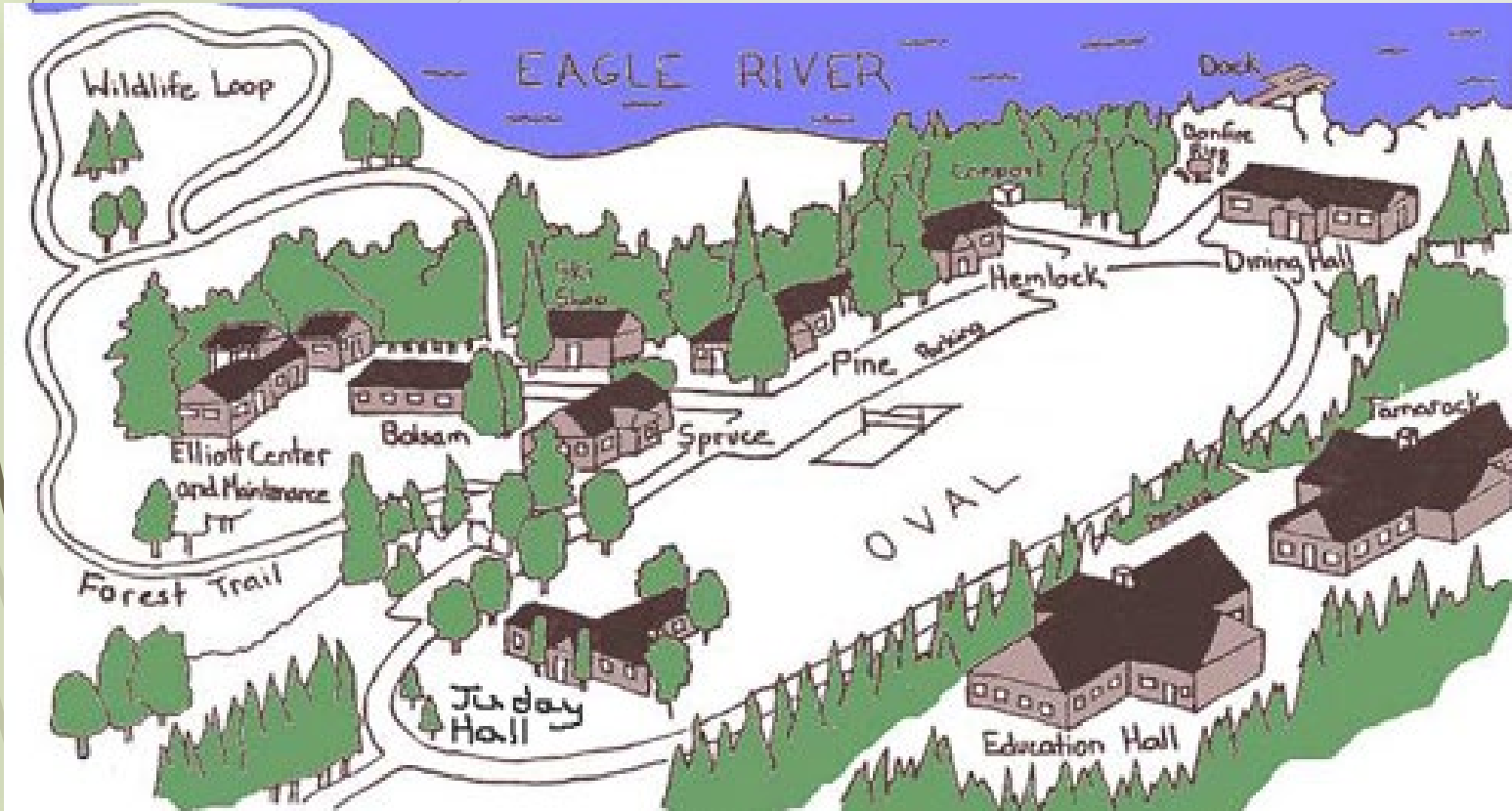
- Provide a local self-sustaining wood supply
- Encourage landowners to plant trees and practice sustainable management techniques



Providing education workshops since 1945

- K12 Teachers and Students
- Families and Youth groups
- And many others!

Our campus – A Hub for Learning



35+ acre campus
in Eagle River

15+ buildings –
dorms (144 beds),
classrooms, and
dining facilities

20 employees

Site of Region Nine Training School – 1937-1941

SCHOOL OUTDOOR LEARNING EXPERIENCES

At Trees For Tomorrow, a residential environmental education center

for K12

Of all the paths you take in life, make sure a few of them are dirt. ~John Muir

"The educational staff was extremely knowledgeable in all their areas; the classes were all amazing. The instructors, staff and management went above and beyond to ensure the students' comfort, educational wants and needs, and individual questions was met to the highest standards. I will recommend this all my colleagues. Thank you so much for the amazing experience."

-High School Science Teacher,
Goodman-Armstrong Creek

TFT is accredited by Cognia. Our interdisciplinary, inquiry-based field experiences are designed to complement your K-12 school curriculum, with many lessons aligning to Next Generation Science Standards as well as Academic and Career Planning guidelines.



Teaching Sustainable Natural Resource Use & Management

Elementary



We introduce young minds to the wonders of the natural world and build their understanding of the basic topics that are the foundation of future learning.

Middle School



We take the TFT experience a step further by hands-on learning through experimentation and observation in the outdoor classrooms of woods and water.

High School



We foster higher-level thinking in all of our courses, and show students how their outdoor learning experiences can apply to potential careers.

Trees For Tomorrow's campus includes National Forest property under permit from the USDA Forest Service. TFT is an Equal Opportunity Employer.

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TreesForTomorrow.com

(715) 479-6456

tft.info@TreesForTomorrow.com

519 E. Sheridan Street, PO Box 609 • Eagle River, Wisconsin 54521

School Outdoor Learning Experiences (SOLE) for K12

- Schools from Wisconsin, Michigan, Illinois
- PreK – High School with 60% Middle School
- Affordable access to high quality outdoor learning
 - TFT's cost = \$125-\$150/day
 - Schools Pay = \$20-\$70/day
 - Includes lodging in our dorms, homemade meals, transportation, and expert-led programming.
- Aligned with:
 - TFT's mission
 - Next Generation Science Standards
 - Academic and Career Planning requirements





Natural Resource Careers Exploration Week (NRCEW)

- High School Sophomores, Juniors, Seniors
- 5-nights/6-days
- Interactions with ~30-40 professionals
- Real-life field activities with diverse careers in natural resources and various pathways
- Sponsorships ensure no student pays full program fees.

Since
1967...
Our Core
Program!

Today's Impact: Education and Engagement

- Environmental Education
 - Day and overnight programming for K-12 schools (SOLE)
- Workforce development for K-12 students
 - Natural Resources Careers Exploration Week (NRCEW)
- Community Engagement
 - Youth, family, and adult programming
 - Forest Fest – hands-on forestry education (July 2026)
- Facility Rental for meetings and conferences



What Students Gain – Skills for the Future

- **Foundational Knowledge**
 - Science of nature and sound management of natural resources
- **Career Exposure**
 - Direct interaction with industry professionals (NRCEW)
 - 20 NRCEW alumni survey responses 2017-2019 = 65% pursued career in natural resource field
 - Real-world data collection and decision-making
- **Thematic Learning**
 - Forestry, wildlife, water, winter science, energy/climate
- **Outdoor skills and recreation-based activities**



Support & Partnership Opportunities



- **Scholarships reduce costs for all schools!**
 - Variety of scholarship types (for schools)
 - Funding sources to raise \$500,000+ annually
- **How you can help!**
 - Share your TFT story!
 - Share our program info with teachers
 - Adopt-a-School – Scholarship Sponsorship
 - Participate in our events – Golf Outing and Forest Fest

Shared Goals: TFT and the Council

- Sound forest management through education
- Workforce development in natural resources
- Public awareness and engagement





*“Teaching kids about the natural world should be treated
as one of the most important events in their lives.”*

— Thomas Berry

Questions or TFT Stories?

TreesForTomorrow.com

Cheryl Todea, Executive Director, ctodea@treesfortomorrow.com, 715-479-6456

Kim Feller, Education Director, kim@treesfortomorrow.com, 715-479-6456