



NORTHEAST-MIDWEST  
STATE FORESTERS  
ALLIANCE

Urban & Community Forestry Committee

# URBAN FORE\$TRY FACTS

## WISCONSIN



### ECONOMIC SECTORS

#### PRIVATE SECTOR

#### INVESTOR-OWNED UTILITIES

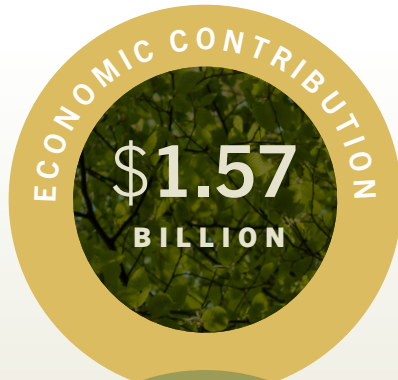
#### MUNICIPAL GOVERNMENT

#### COUNTY GOVERNMENT

#### STATE AGENCY

#### HIGHER EDUCATION INSTITUTIONS

#### NON-PROFIT ORGANIZATIONS

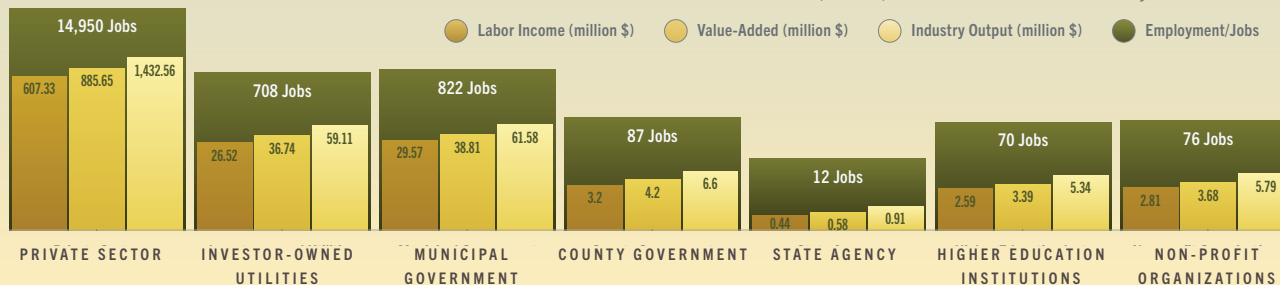


WITH EVERY  
DOLLAR GENERATED  
IN URBAN FORESTRY  
**\$0.63**  
WAS ADDED  
TO THE STATE

WITH EVERY JOB  
IN URBAN FORESTRY  
**0.34 jobs**  
WERE ADDED IN OTHER  
ECONOMIC SECTORS

### TOTAL EFFECT ECONOMIC CONTRIBUTION OF URBAN FORESTRY\*

*\*Total Economic Contribution is the sum of direct, indirect, and induced effects of urban forestry activities.*





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OF WISCONSIN'S  
COMMUNITY LAND  
IS COVERED BY CANOPY

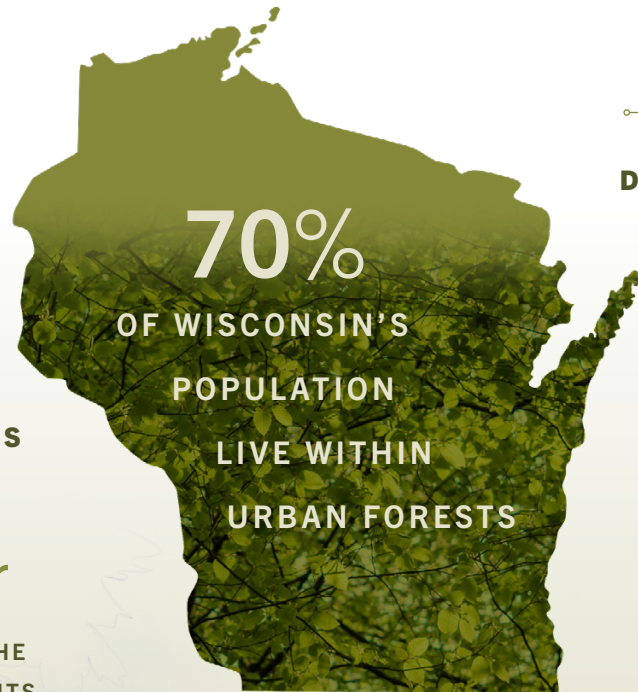
VALUE OF  
ECOSYSTEM SERVICES  
**\$447.2**  
million/year

**\$111.3** MILLION FROM THE  
REMOVAL OF AIR POLLUTANTS

**\$54.9** MILLION FROM THE  
REDUCTION OF STORMWATER

**\$85.3** MILLION FROM THE  
SEQUESTRATION OF CARBON

**\$195.8** MILLION FROM  
ENERGY AVOIDANCE AND  
CARBON REDUCTION



**DIRECT TAX CONTRIBUTION**  
OF URBAN FORESTRY



**STATE & LOCAL  
TAX CONTRIBUTION  
FEDERAL**



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Please visit <http://www.nmsfa.org> to view online or download a copy of the full report.

