



GOVERNOR'S

Forestry Economic Summit

DEC. 12 & 13, 2013

The Madison Concourse Hotel
Madison, Wisconsin



Registration Deadline: Dec. 2, 2013

GROWING WISCONSIN'S FUTURE

The "Governor's Forestry Economic Summit" is an invite-only event to bring together Wisconsin's most engaged and knowledgeable forest industry stakeholders to learn and share information from all sectors of the industry. From private and public forest management trends and concerns to participation in the global forest economy, the summit seeks to address all facets of the forest industry today while preparing for and addressing future challenges and opportunities. Speakers include representatives from industry, public and private forests, state and regional associations, universities, and state agencies as well as elected officials.

For planning purposes, early registration is appreciated. Registration Deadline: Dec. 2, 2013

ACCOMMODATIONS

The "Governor's Forestry Economic Summit" is being held at the Madison Concourse Hotel and Governor's Club located in downtown Madison, Wisconsin near the State Capitol. All presentations will be held within the Hotel, including the Thursday evening reception. A room block has been created for the event and rooms are being offered at a discounted rate of \$109/night for single occupancy and \$119/night for double occupancy.

The Madison Concourse Hotel & Governor's Club

(800) 356-8293
1 West Dayton Street
Madison, Wisconsin

Block Name: Forestry Summit
Block Expires: November 20, 2013
Block Dates: December 11 & 12, 2013

- Private Invitation Only -

Registration is only open to those on the Invitee List. Questions or concerns regarding the Summit's Invitee List should be directed to the Wisconsin Dept. of Natural Resources
(608) 261-7599

Thursday, December 12th

- 9:00 Sign-in/Continental Breakfast (incl.)
- 10:00 Welcome
- Governor's Council
- 10:15 Keynote Address
- Governor Scott Walker
- 11:00 Wisconsin's Forest Industry: Taking on the World
- Scott Bowe, University of Wisconsin-Ext. Wood Products Specialist
- 12:00 Lunch (incl.)
- 1:00 Forest Management in Wisconsin: Status and Trends
- Paul DeLong, Wisconsin Chief State Forester
- 2:00 Industry Panel | The Biggest Issues and Opportunities Facing Your Membership Today & Tomorrow
Great Lakes Timber Professionals Assoc.
- Henry Schienebeck, Executive Director
Lake States Lumber Assoc.
- Liz Russell, Board President
Value Added Forest Industry
- Patrick Molzhan, Woodwork Career Alliance
Wisconsin Paper Council
- Jeff Landin, President
- 3:20 Agency Panel | What Can We Do To Help Forestry/Forest Industry?
Wisconsin Department of Agriculture, Trade, and Consumer Protection
- Ben Brancel, Secretary
Wisconsin Department of Natural Resources
- Cathy Stepp, Secretary
Wisconsin Department of Transportation
- Mark Gottlieb, Secretary
Wisconsin Economic Development Corp.
- Reed Hall, Chief Executive Officer

Summit Reception

5:00-7:00 Casual meet and greet social

Friday, December 13th

- 6:30-8:00 Continental Breakfast (incl.)
- 8:00 & 9:15 Breakout Sessions -----
- Offered at Both 8:00 & 9:15 -

- **Private Woodlands Management**
Wisconsin DNR - Bureau of Forest Management
- Bob Mather, Bureau Director
Wisconsin Consulting Foresters
- Jeff Groeschl, Groeschl Forestry Consulting
Wisconsin Woodland Owner Assoc.
- Representative
- **State/County Forest Management**
Board of Commissioners of Public Lands
- Tia Nelson, Executive Secretary
Wisconsin County Forest Assoc.
- Jane Severt, Executive Director
Wisconsin DNR - Public & Private Forestry Section
- Jim Warren, Section Chief
- **Chequamegon-Nicolet National Forest Management**
Chequamegon-Nicolet National Forest
- Paul Strong, Forest Supervisor
Wisconsin Ruffed Grouse Society
- Gary Zimmer, Coordinating Biologist
- **Technical Assistance to Forest Industry**
United States Forest Service
- Rusty Dramm, Forest Products Technologist
University of Wisconsin - Extension
- Scott Bowe, Wood Products Specialist
Wisconsin DNR - Forest Products Services Team
- Steve Hubbard, Team Leader
- **Future of Wisconsin's Rural Infrastructure**
Wisconsin Central Group
- John Varda, Counsel
Wisconsin County Highway Assoc.
- Dan Federly, Executive Director
Wisconsin Department of Transportation
- Tom Rhatigan, Assistant Deputy Secretary
Wisconsin Towns Assoc.
- Rick Stadelman, Executive Director

Questions or concerns regarding the Summit? Contact the Wisconsin Dept. of Natural Resources (608) 261-7599

PROGRAM AGENDA

- **Working with Regulations and Certification**
Wisconsin Department of Natural Resources
- Laurel Sukup, Environmental Assistance Coord.
Wisconsin Paper Council
- Earl Gustafson, VP - Energy, Forestry & HR
- **What is Needed to Grow Wisconsin's Value -Added Forest Industry Sector**
Forest Products Consultant
- Terry Mace, Consulting Forester
Northcentral Technical College
- Travis Allen, Wood Technology Instructor
- Offered at 8:00 Only -
- **Forestry Education Efforts | Past, Present, and Future**
University of Wisconsin - Extension
- Bill Klase, Natural Resource Educator
- Offered at 9:15 Only -
- **Open Forum | What Did We Miss?**
Wisconsin Department of Natural Resources
- Paul DeLong, Wisconsin Chief State Forester

- 10:30 **Moving Forward | Where Do We Go From Here and How Do We Get There?**
Governor's Council on Forestry
- Henry Schienebeck, Council Chair
Wisconsin Department of Natural Resources
- Paul DeLong, Wisconsin Chief State Forester

12:00 Lunch (incl.)

- Summit Adjourned -

Governor's Council on Forestry Meeting
1:00

SUMMIT REGISTRATION

For planning purposes, early registration is appreciated.
Registration Deadline: Dec. 2, 2013

Contact Information

Name (as you want it to appear on your name tag)

Title/Position

Company Name

Mailing Address

City ST Zip

Phone

Email

Website

Please **do not** include my contact information on the program attendees summit handout.

Registration Fee: \$45.00
Registration includes admittance to the Summit, all continental breakfasts, lunches, breaks (coffee, tea, snacks), and admission to the Summit Reception.

Mail completed registration form/check payable to:
Wisconsin Department of Natural Resources
ATTN: Terrisa Mulder, AD-8
P.O. Box 7921
Madison, WI 53707